# Регистрационные данные DOI: Process Management and Scientific Developments November 14, 2019 - Part 2

Поле	Значение
Объект №1	
Заголовок	FINANCIAL STRATEGY: DIRECTIONS AND STAGES OF IMPLEMENTATION
Аннотация	Aspects of financial management come to the fore in the face of the need to generate internal sources of quality growth and socioeconomic development of the national economy. The most important place in this aspect is taken by the corporate financial strategy, as a set of decisions on the operational, investment and financial activities of the company. An attempt to justify and develop a theoretical platform for a financial strategy can become a universal mechanism for the formation of tools for managing financial flows of companies, regardless on sectoral affiliation.
Автор 1	Gainutdinov, B.A.
Место работы автора 1	Joint Stock Company Ural InstrumentMaking factory
Автор 2	Rasumovskaya, E.A.
Место работы автора 2	Ural Federal University
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Объект N	<u>∘2</u>
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Заголовок	INFLUENCE OF MACROECONOMIC FACTORS TO THE FINANCIAL RESOURCES OF HOUSEHOLDS
Аннотация	Questions of the level and quality of life of socially vulner able segments of the population are gaining more attention in world financial science researches on poverty has been awarded the Nobel Committee in 2019. The source of wealth is the financial resources of the population their dynamics, composition and structure. The article shows the trends in macroeconomic indicators of the Russian economy and the structure of financial resources of retirees households as the most sensitive category of the population to the volatility of macroeco nomic dynamics.
Автор 1	Rasumovskiy, D.Y.
Место работы автора 1	Ural State University of Economics Ekaterinburg
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Заголовок	DOES THE FINANCIAL SYSTEM STRUCTURE INFLUENCE TO THE SOCIO- ECONOMIC DEVELOPMENT OF THE RUSSIAN ECONOMY?
Аннотация	The authors attempted to study the sources of socioeco nomic development of the national Russian economy based on the finan cial structure. The concepts of financial development of the world econo my in economic science on the contribution of individual factors and sec tors to gross national production are shown parameters reflecting the structure of the financial system are presented the authors opinion on the influence of the structure of the financial system on economic growth is justified arguments in favor of such an opinion are presented.
Автор 1	Lebedev, A.V.
Место работы автора 1	Ural Federal University named after the First President of Russia B. N. Yeltsin Ekaterinburg
Автор 2	Rasumovskaya, E.A.
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Заголовок	AUTOMATION OF ACCOUNTING: COMPETITION AND DEVELOPMENT
Аннотация	The article considers the relevance of accounting automation processes for the efficient management of any enterprise. The basic au tomated accounting programs used by Russian enterprises are described. The positive aspects of accounting automation are grounded.
Автор 1	Kurandina, S.A.
Место работы автора 1	Volgograd Institute of Management
Автор 2	Frolova, A.A.
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Место работы автора 3	Volgograd Institute of Management
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Объект №5	
Заголовок	COOPETITION PHENOMENON IN MULTINATIONAL CORPORATIONS LOGISTICS

Аннотация	Current scientific research on multinational corporations relations start examine coopetition phenomenon in logistics and supply chain management, the simultaneous relations as competitors but with cooperative context. In the article this question is considered from the point of view of logistics. Especially it examines real multinational corporations coopetition cases of in logistics functional areas worldwide
Автор 1	Gviliya, N.A.
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Объект №6	
Заголовок	SYSTEMS OF NONLINEAR EQUATIONS IN SCHOOL AND UNIVERSITY

Аннотация	To be able to solve systems of equations is important both in school and university mathematics, and in various applied mathematical disciplines. At the same time, in a school course of mathematics, systems of equations begin to be studied from the 7th grade until the end of school. Having entered any technical or physicalmathematical university, the school graduate again encounters systems of equations, but more complex and cumbersome, so it is very important to learn as many methods of solving them as possible at school. Since the methods of solving systems of linear equations in the course of mathematics of the basic school and in the course of higher mathematics are studied most fully, this article will focus only on some, in the opinion of the author, the most interesting and quite rare in the public mathematical literature, methods and techniques.
Автор 1	Aslanyan, I.V.
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Заголовок	COMMUNICATIVE PECULIARITIES OF TEACHING THE MONOLOGICAL SPEECH COMPETENCE IN THE PROCESS OF TRAINING SPEAKING SKILLS OF STUDENTS, STUDYING ENGLISH AS A FOREIGHN LANGUAGE
Аннотация	this article is devoted to the peculiarities of teaching the monological speech in the process of training speaking skills of students. It examines the definitions of the term monologue and describes the modern and cutting edge methods and ways of teaching it at lessons of English as a foreign language. The article emphasizes the importance and necessity of developing speaking skills among the students with the help of various types of exercises and authentic texts.
Автор 1	Larionov, V.A.
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Объект №8	
Заголовок	SCIENTIFIC AND METHODOLOGICAL SUPPORT OF YOUNG TEACHERS IN THE INTERACTION OF THE UNIVERSITY AND SCHOOL

Аннотация	The article discusses the problem of organizing interaction between the university staff and the school when organizing a support system for a young teacher. The importance of building a holistic system of assistance to a novice young teacher in determining the path of their own professional selfdevelopment is emphasized. The features of creating the project Young teacher school based on the experience of the Department of Theory and Methods of Preschool and Primary Education of Surgut State Pedagogical University are considered.
Автор 1	Abramovskyh, N.V.
Место работы автора 1	Head of the Department of theories and methods
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Объект №9	
Заголовок	SOCIAL PARTNERSHIP OF EDUCATIONAL ORGANIZATIONS AND THE UNIVERSITY IN THE PREPARATION OF THE FUTURE TEACHER
Аннотация	The article presents the methodological foundations of network social partnership of educational institutions and the university in the preparation of the future teacher. The experience of organizing various formats of interaction between universities and the regional community is described.

Автор 1	Araslanova, A.A.	
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Объект №10		
Заголовок	PECULIARITIES OF VOCATIONAL TRAINING OF FUTURE PRIMARY SCHOOL TEACHERS IN THE CONDITIONS OF INTERACTIVE LEARNING IN THE UNIVERSITY	
Аннотация	The article is devoted to the consideration of some provisions of the use of interactive technologies in the educational process at the university. The experience of using interactive teaching technologies in the process of forming professional skills of future primary school teachers in the process of mastering professionaloriented educational disciplines is presented	
Автор 1	Sinebryukhova, V.L.	
Место работы автора 1	Surgut State Pedagogical University	
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Объект №11	
Заголовок	THE IMPORTANCE OF THE RUSSIAN FOLK TALES IN THE EDUCATION OF THE BASICS OF SPEECH ETIQUETTE IN CHILDREN OF MIDDLE PRESCHOOL AGE
Аннотация	The article reveals the potential of Russian folktales in teaching middleschool children etiquette forms of appeal, requests, apologies, etc. The author describes the methodological aspects of organizing educational activities, in particular, it offers conditions, forms and methods of educating children in the basics of speech etiquette in the process of acquaintance with Russian folk tales.
Автор 1	Filippova, A.R.
Место работы автора 1	Surgut State Pedagogical University
Автор 2	Shleeva, A.V.
Место работы автора 2	Surgut State Pedagogical University
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Заголовок	FEATURES OF LIFE DRAWING LESSON PLANNING IN ELEMENTARY SCHOOL
Аннотация	The article discusses the features of planning the teaching of life drawing of primary school children. The essence of this type of drawing is revealed, such as life drawing, the need to take into account the age characteristics of students, the importance of observing all stages of educational activity.
Автор 1	Rotova, N.A.
Место работы автора 1	Surgut State Pedagogical University
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Объект №13	
Заголовок	FEATURES OF SMM - PROMOTION OF STUDENT PROJECTS ON INSTAGRAM

Аннотация	The Internet is rapidly socializing, and this is precisely the main trend of the modern online environment. The total audience of social sites exceeds one billion users and, according to some estimates, will overtake the audience of search engines in the near future. Therefore, this channel can become a wonderful field for the development of marketing communications in the light of the promotion of various projects, including those aimed at professional education of future teachers. Today, social networks are the main tool to attract public attention to the activities of universities, educational organizations and scientific, educational, social, and vocational guidance projects.
Автор 1	Alekseeva, O.V.
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Объект №14	
Заголовок	NATIONAL AND CULTURAL IDENTITY OF ENGLISH AND RUSSIAN PROVERBS WITH THE MEANING «SPEECH, WORD»: COMPARATIVE ANALYSIS

Аннотация	The article is devoted to a comparative analysis of the proverbs of the English and Russian languages with the meaning of speech, word. In the process of analysis, the main meanings of proverbs were identified and systematized. An analysis of the phraseological meaning, lexical components, syntactic structures, expressive evaluative means, the sound organization of English and Russian proverbs revealed the role of language means in expressing the mentality of the English and Russian peoples.
Автор 1	Orlova, T.G.
Место работы автора 1	RUDN University
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Объект №15	
Заголовок	PHRASEOLOGICAL SEMANTIC FIELD "CHARACTER" (BASED ON ENGLISH PHRASEOLOGICAL UNITS WITH THE PHYTONYM COMPONENT)

Аннотация	The phraseological fund of a language reflects peoples mentality and worldview, depict their traditions and realities. The study and description of phraseological units of a language is essentially connected with the study of their practical usage. So, this paper analyzes the semantic structure of phraseological units having a phytonym component with regard to their lexical contextual environment as well as comparing their dictionary definitions with the contextual meanings.
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Место работы автора 1	South Ural State Humanitarian Pedagogical University
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Объект №16	
Заголовок	TURKEY'S ENERGY POLICY IN THE CONTEXT OF RUSSIAN-TURKISH RELATIONS

Аннотация	The article presents an analysis of Turkeys energy policy regarding its geopolitics, national interest and relations with Russia for Turkeys energy security. The author argues that strategic interests as well as changes in the worldview of the political leadership over national identity, explain the foreign policy vector of Turkey. Turkey is striving to become an energy center due to energy and economic relations with Russia, searching for a balance between the EU and Russia in order to achieve its goals in implementing its concept of energy security.
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Объект №17	
Заголовок	TRAINING DRAWING AND COMPOSITION. INTERCONNECTION OF SUBJECTS IN MODERN ACADEMIC SCHOOL
Аннотация	The article considers the problems of interconnection and development of training drawing and composition subjects, which is the basis of professional Academic art education.

Kudrevatyi, M.G.

Автор 1

Место работы автора 1	St. Petersburg state academic Institute of painting
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Заголовок	LYMPHADENOPATHY IN INFECTIOUS DISEASES IN CHILDREN - IMPORTANCE IN DIFFERENTIAL DIAGNOSIS
Аннотация	Lymphadenopathy is one of the leading manifestations of a clear or latent infectious process, as the lymph nodes are directly involved in the development of inflammatory processes in the body. Lymphadenopathy with EpsteinBarr virus infection was manifested by the presence of predominantly large diameter (2.70.06 cm) lymph nodes in 70.9 of schoolchildren recurrent respiratory diseases small (0.40.01 cm) and medium in children of school age (50.8) and preschool (43.1) adenovirus infection, small lymph nodes with a diameter of 0.50.03 cm in 55.2 of preschool children, average 0.60.1 cm in diameter in 38.1 of school age. Features of lymphadenopathy in EpsteinBarr, recurrent respiratory diseases, adenovirus infection in children can be used as a marker at the stages of early and differential diagnosis of the disease.
Автор 1	Makhmutov, R.F.
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Автор 3	Makhmutova, A.R.
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Объект №19	
Заголовок	QUANTUM-DIGITAL TECHNOLOGIES IN ONCOLOGY: LOCAL LASER HYPERTHERMIA
Аннотация	Fiber-optic laser technologies included multimodal therapeutic effects in the framework of sequential use of medical technologies-local laser hyperthermia to accelerate tumor resorption against the background of radiation and chemotherapy by 3-5 times; prevention and treatment of radiation and combined complications and photodynamic therapy in its own version or in combination with radiation therapy.

Автор 1	Titova, V.A.
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Автор 2	Panshin, G.A.
Место работы автора 2	Head of Radiotherapy Clinic
Автор 3	Shevchenko, L.N.
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Объект №20	
Заголовок	THE PROBLEM OF "DRY EYE" SYNDROME IN SCHOOLCHILDREN OF THE ARAL SEA REGION
Аннотация	The article presents the results of studies on the problem of dry eye syndrome in schoolchildren of the Aral Sea region. The most probable causes of this disease in adolescent students are considered. The statistics of the study on

the number of decrease in visual acuity in students are also shown. The study

revealed the percentage of students with eye diseases.

Автор 1	Karabalaeva, A.B.
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Объект №21	
Заголовок	CHEMICAL INDICATORS OF SOILS OF THE KAZALY DISTRICT

Аннотация	In modern world, the rapid development of science and technology has a very negative impact on the environment. The problem of studying the longterm dynamics of soil properties that determine its efficiency is one of the main problems of soil science. A particularly acute problem is in arid regions, where the widely manifested processes of secondary salinization are associated with irrigation, the rise of groundwater and irrigationforming hydromorphic and semihydromorphic soils. It should be noted that the development of environmental processes in an unfavorable direction for wildlife not spared the Aral Sea region. The territory of Kyzylorda region is located in the Turan lowland. So here nature is fragile and the relationship between its components is quickly destroyed in the arid climate. Over the past halfcentury major changes in the whole natural complex had been experienced in the Aral Sea region due to reduced flow of the Syrdarya River. Environmental and land reclamation conditions are very complicated in the area and they are compounded in total arid areas. Soils have a strong leaning to the secondary salinization. A part of irrigation provided land is now withdrawn from the agricultural use because of the secondary salinization and reduction of soil fertility.
Автор 1	Ibadullayeva, S.Zh.
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Место работы автора 2	Kyzylorda State university named Korkyt Ata
Автор 3	Azhmoldayeva, K.B.

Место работы автора 3	Kyzylorda State university named Korkyt Ata
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Объект №22	
Заголовок	THE RURAL POPULATION OF THE SOUTH OF TYUMEN REGION: MARRIAGE AND DIVORCE STATUS AT THE BEGINNING OF XXI CENTURY

Аннотация	This article is devoted to the marriage and divorce status in the south of Tyumen Region at the beginning of XXI century. Almost all of the population lives in the municipal districts and is limited in cities, is settled and live there for centuries. The formation of the population began with the Russians colonizing the Siberia to the south, Central Asia and the Pacific Ocean. The colonization ended only in XX century before the 1st World War. The rural population colonized these lands, so the patriarchal way of life was lead here. It can be seen through the high marriage and low divorce rate. But at the beginning of XXI century the situation changed. It can be viewed though the population census. Nowadays the marriage and divorce rate of rural population is the same with the city population. This is the result of the materialism to take the leading position in the minds of people.
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Заголовок	KURUMS OF SOUTH URAL
Аннотация	The composition and morphology of the kurums of the South Urals are characterized, patterns of spreading of stone seas and rivers are established, the speed of movement of stone rivers is determined, the degree of influence of the process of kurum formation on socioeconomic objects is estimated.
Автор 1	Smirnov, A.I.
Место работы автора 1	Institute of Geology
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Заголовок	ABOUT THE HARDWARE DESIGN OF THE CDU AS A FUNCTION OF RAW MATERIALS
Аннотация	The raw material database was formalized in the form of a settheoretic model, reflecting the main components, their dependencies and the impact on the technological and hardware design of the primary raw material preparation process. The fundamental possibility of constructing a methodology for integrated assessment of the influence of quality indicators of raw materials on the technological design of the primary preparation of raw materials is shown.
Автор 1	Khabibrakhmanova, O.V.

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Автор 2	Popov, S.V.
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Объект №25	
Заголовок	ELECTROMECHANICAL DISPERSANTS. THEORY AND TECHNOLOGICAL OPPORTUNITIES

Аннотация	The article presents the results of studies of a new type of apparatus Electromechanical Dispersants (EMD). The devices for grinding materials with a moving ferrodynamic medium are analyzed, their advantages and disadvantages are shown. It is noted that the modernization of traditional types of grinders does not provide a qualitative transition to the creation of apparatuses that reduce the energy intensity of products. A wide range of technological capabilities of EMD is presented and substantiated. The novelty of the structural forms of EMD is confirmed by patents for inventions. A mathematical model for calculating the power characteristics in the magnetically fluidized frotel layer during the formation of dispersing loads is presented. EMD calculation algorithms have been tested in the design of reliable devices with high energy efficiency.
Автор 1	Bezzubtseva, M.M.
Место работы автора 1	SaintPetersburg State Agrarian University
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