

Регистрационные данные:

## Scientific research of the SCO countries: synergy and integration

August 31, 2019. Part 3

Поле	Значение
Объект №1	
Заголовок	INTEGRATED ASSESSMENT OF THE COMPETITIVENESS OF A TRADING COMPANY
Аннотация	The article sets out a methodological approach to assessing the competitiveness of retail enterprises using an integrated indicator the authors methodology for calculating integrated competitiveness is justified key indicators of the competitiveness of retail services enterprises were identified the polygon of competitiveness of GC Russian Shoes and KARI was developed the integral indicators of competitiveness of a number of domestic trading enterprises are calculated.
Автор 1	Nyurenberger, L.B.
Место работы автора 1	Novosibirsk State University of Economics and Management
Автор 2	Sewruikov, I.Y.
Место работы автора 2	Novosibirsk State University of Economics and Management
Автор 3	Sevostyanova, O.G.

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## Объект №2

Заголовок	RESEARCH OF PERFORMANCE INDICATORS OF WELL-KNOWN CLOTHING BRANDS IN INTERNATIONAL MARKETS - KNOWNCLOTHINGBRANDSININTERNATIONALMARKETS
Аннотация	The article presents the results of a study of the retail market for clothing of global brands in international trade an analysis of the financial performance of companies is presented, as well as an analysis of the profits and sales of international clothing companies. Recommendations are formulated to improve performance in a turbulent competitive environment.
Автор 1	Leushina, O.V.
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Автор 2	Luchina, N.A.
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DOI	10.34660/INF.2019.15.36375
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<a href="#">_____</a>	
<b>Объект №3</b>	
Заголовок	FEATURES OF THE ORGANIZATION OF CUSTOMER SERVICE IN CATERING
Аннотация	The article sets out approaches to organizing a service in the field of catering services, provides a classification of services in this area, clarifies factors affecting the quality and culture of service, describes progressive forms of service in the restaurant business
Автор 1	Yakshigulov, R.A.
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DOI	10.34660/INF.2019.15.36376

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<b>Объект №4</b>	
Заголовок	THE CURRENT STATE AND DEVELOPMENT PROSPECTS OF THE MARKET OF SANATORIUM AND RESORT SERVICES IN THE NOVOSIBIRSK REGION
Аннотация	The article presents the results of the authors monitoring of the market of sanatorium and resort services in the Novosibirsk Region, the dynamics of a number of indicators in the short term is shown, the characteristic of the climatic potential of the territory as the basis for the development of sanatorium tourism is given.
Автор 1	Sewruikov, I.Y.
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<b>Объект №5</b>	
Заголовок	MODERN TRENDS IN THE DEVELOPMENT OF HOTEL ENTERPRISES BASED ON INNOVATION
Аннотация	The article describes the authors approach to the classification of innovations implemented in the hotel industry modern trends in the development of the hospitality services sector are highlighted promising areas of functioning of hotels of innovative formats are summarized the characteristic of IT innovations in the hotel business is given.
Автор 1	Nyurenberger, L.B.
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<b>Объект №6</b>	
Заголовок	PHILOSOPHIC-AND LEGAL IDEAS OF CONFUCIUS AS A BASIS FOR THE FOUNDATION OF GOOD-NEIGHBORLY RELATIONS IN ASIAN PACIFIC REGION
Аннотация	The comprehension of the philosophicand legal concepts in the cultures of two neighbor countries allows to elaborate a correct direction in their cooperation both on interstate and intersocial levels.
Автор 1	Ivanov, A.M.
Место работы автора 1	Law School of Far Eastern Federal University, Vladivostok
DOI	10.34660/INF.2019.15.36379
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Объект №7

Заголовок	CURRENT STATUS AND PROSPECTS FOR THE IMPLEMENTATION OF JOINT EDUCATIONAL PROGRAMS OF HIGHER EDUCATION IN RUSSIA AND CHINA
Аннотация	The article is devoted to the study of the current state joint educational programs by Russia and China. The concept of the joint educational program is considered, the classification of joint educational programs is proposed, including joint degree programs (joint diploma), double degree programs (double diplomas), and the program of included training. The analysis of visiting Russian Chinese and inbound SinoRussian joint educational programs as of 2018 was carried out.
Автор 1	Guruleva, T.L.
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Объект №8

Заголовок	THE ESSENCE OF THE CONCEPT «ARTISTIC AND AESTHETIC READINESS» OF BACHELORS FOR FUTURE PROFESSIONAL ACTIVITIES
Аннотация	In article, an attempt is made to analyze the essence of the concept of artistic and aesthetic readiness of bachelors for future professional activity from the standpoint of Russian and foreign scientists.
Автор 1	Stepanova, G.A.
Место работы автора 1	Surgut State University
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DOI	10.34660/INF.2019.15.36381
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Объект №9	
Заголовок	THE PROBLEM OF MOTIVATION OF STUDENTS WITHIN THE EDUCATIONAL PROCESS AND POSSIBLE STRATEGIES FOR ITS SOLUTION



<p>Аннотация</p>	<p>The article attempts to consider some problems of students motivation in a modern university. The definition of motivation is given, as well as its role in the educational process and the formation of a successful student personality. Possible influences on students motivation from the family and the environment outside the university are considered. The author of the article emphasizes the special importance of the educational process in the university for creating and maintaining students interest in obtaining the knowledge it offers, as well as in shaping a sustainable motivation for selfdevelopment and education. The article gives examples of typical mistakes in teaching which may lead to decrease in motivation among students, and suggests the ways to avoid them. In addition, the author presents a number of strategies that can help maintain a high level of involvement and interest of students at different stages of work with the training material of the course. One of the important conditions for the successful motivation of students is the motivation of the teachers themselves. In conclusion the author draws a conclusion about the role of the university as an important element of the chain of upbringing and formation of a fullfledged personality, points to the importance of motivational influence of teachers on students in order to optimize the educational process according to the interests of the personality of the student, teachers and society as a whole.</p>
<p>Автор 1</p>	<p>Uvarov, V.I.</p>
<p>Место работы автора 1</p>	<p>Russian State University for the Humanities, Moscow, Russia</p>
<p>DOI</p>	<p>10.34660/INF.2019.15.36382</p>

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<b>Объект №10</b>	
Заголовок	MODERN TRENDS IN PREPARING STUDENTS FOR THE USE OF APPLIED STATISTICS IN PEDAGOGICAL RESEARCH
Аннотация	The article reveals the features of the organization student training for the use of applied statistics in pedagogical research: problems of a substantive and methodological nature that require attention and resolution are indicated. The potential possibilities of increasing the level of student readiness for the use of applied statistics in pedagogical research are revealed.
Автор 1	Grushevsky, S.P.
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<b>Объект №11</b>	
Заголовок	BILOTHERAPY.NEWDIRECTIONINSOUNDTHERAPY
Аннотация	For healing purposes since ancient times, various sources of sound vibrations were used, which led to the creation of a number of directions in sound therapy. One of the sources of sound vibrations is the bilo, an ancient selfplaying percussion instrument that was designed to perform alert functions. Currently, bilos appeared in a more advanced form. Thanks to the creation of a new generation of bilos (flat bells) tuned to bioeffective frequencies, it became possible to have a multifaceted positive effect on the physical and psychoemotional state of a person, which gives reason to highlight their use in an independent direction of sound therapy BILOTHERAPY.
Автор 1	Doroshkevich, A.N.
Место работы автора 1	quotDrevo Roda quot Methodological Center
DOI	10.34660/INF.2019.15.36384

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## Объект №12

Заголовок	CONCEPTS OF THE PARENT-CHILD RELATIONS OF ETHNIC CHINESE WHO ARE IN CONDITIONS OF ADAPTATION TO ANOTHER LANGUAGE ENVIRONMENT (ON THE EXAMPLE OF CHINESE FRESHMAN STUDENTS OF THE FEFU)
Аннотация	The article presents the results of an empirical study of the ideas of Chinese youths, freshman students at the Far Eastern State University, about their parentchild relationships. The study is valuable for work to increase the effectiveness of psychological adaptation of foreign students in the educational space and their rapid assimilation in the Russian student community.
Автор 1	Jan, Z.
Место работы автора 1	Far Eastern Federal State University Vladivostok, Russia
Автор 2	Khmelevskaya, O.E.
Место работы автора 2	Pacific State Medical University Vladivostok, Russia
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<p><a href="#">_____</a></p>	
<p><b>Объект №13</b></p>	
Заголовок	FEATURES OF MOTIVATION IN THE PERCEPTION OF MUSICAL WORKS IN REPRESENTATIVES OF THE YOUNG GENERATION
Аннотация	<p>Among the problems in the psychology of music perception, topics related to aspects of music needs are often raised. This article addresses the issue of which individual psychological and sociopsychological factors determine the perception of a musical object, how much the determination of music perception is manifested by factors: gender, age, musical skills. As research methods, we used a qualitative analysis of respondents opinions about motives related to listening to music, a comparative analysis of subjects assessments of priority musical works of various genres and correlation relationships of attributes. The study revealed the relationship between the needs associated with the perception of music, with the personal properties of subjects and social factors. The correlations of social, cognitive and emotional needs with the choice for the perception of musical works are found. The differences between social groups in the relationships between the indicators of the needs caused by the perception of music, and behavioral reactions in relation to the choice of a musical object are revealed.</p>

Автор 1	Sazonova, I.G.
Место работы автора 1	Pedagogy and Linguistics, Humanitarian Institute, St. Petersburg Polytechnic University named after Peter the Great
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Объект №14	
Заголовок	THE FORMING OF MORAL QUALITIES OF YOUNG NOBLES IN THE SECOND HALF OF THE 18TH CENTURY (BASED ON EARLY RUSSIAN CHILDREN'S LITERATURE)
Аннотация	The article analyzes the formation of childrens literature in the Russian Empire under European influence. The typical plots that contributed to the formation of moral qualities in the young generation of noblemen are considered.
Автор 1	Istomina, I.V.
Место работы автора 1	Belgorod National Research University
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<b>Объект №15</b>	
Заголовок	QUESTIONS OF PREVENTION OF INFECTIONS RELATED WITH MEDICAL CARE
Аннотация	Currently, the problem of infectious safety of patients and staff of medical organizations is becoming of paramount importance. This is due to the presence of many transmission routes of infectious (parasitic) diseases: contactdomestic, airborne, artificial, etc. Additional risks of infections associated with the provision of medical care (IAMC) among medical personnel are created by such factors as emergency care, the simultaneous arrival of a large number of patients (mass nature of the disease, epidemic rise, etc.), a large number of laboratory tests, human factor.
Автор 1	Smetanin, V.N.
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<b>Объект №16</b>	
Заголовок	TO THE QUESTION OF THE FORMATION OF THE COMPETENCE OF SOCIAL RESPONSIBILITY OF THE FUTURE PHARMACIST
Аннотация	The topic of social responsibility is becoming increasingly demanded both for the state and for society. A growing number of companies are involved in the sphere of social dialogue, in the issues of interaction between business and society, trying to create the image and reputation of a socially responsible organization and to justify public expectations regarding their products or services. The formation of social responsibility competence among pharmaceutical business specialists (including the pharmacy) is of great importance, since this sector of the countrys economy is currently one of the most socially significant and socially responsible.
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Объект №17	
Заголовок	THE USE OF SUPERCRITICAL CO2 EXTRACTION FOR MICROBIAL INACTIVATION OF PANAX GINSENG USING A WIDE RANGE OF PRESSURES AND TEMPERATURES

<p>Аннотация</p>	<p>The purpose of this study was to determine the possibility of using supercritical CO<sub>2</sub> (scCO<sub>2</sub>) to sterilize ginseng extracts for further use in the food industry and as biologically active components in functional products. The history of the development of scCO<sub>2</sub> sterilization is widely described, and the fundamental scientific part of the process is also deeply considered. The Panax ginseng C.A.Meyer ginseng sample used in this study was originally taken from the soil, suggesting its significant contamination with fungi and bacteria. The study used a significant range of pressures 200300 bar and a spread of extraction temperatures from 35 to 65 . ScCO<sub>2</sub> proved to be very effective for the inactivation of aerobic microorganisms and fungi in plant remedies. The influence of the duration of the process, working pressure, temperature, and the effect of the modifier on the efficiency of sterilization with scCO<sub>2</sub> was investigated. Microbial deactivation at a sufficiently low temperature gives very interesting possibilities for sterilization of many thermally unstable pharmaceutical products and food products, which is undoubtedly economically very attractive.</p>
<p>Автор 1</p>	<p>Razgonova Mayya, P.</p>
<p>Место работы автора 1</p>	<p>School of Biomedicine, FarEastern Federal University Vladivostok, Far East, Russia</p>
<p>Автор 2</p>	<p>Razgonov Alexander, M.</p>
<p>Место работы автора 2</p>	<p>Scientific Education Center in Nanotechnology FarEastern Federal University Vladivostok, Far East, Russia.</p>
<p>Автор 3</p>	<p>Golokhvast Kyrill, S.</p>

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### Объект №18

Заголовок	THE LAWS OF FORMATION AND CHARACTERISTIC COMBINED NATURAL FOCI TREMATODOSES ON THE BORDER WITH CHINA TERRITORIES OF THE AMUR REGION
Аннотация	In the ecosystem of the Amur River in the territories of the Amur region bordering China, the combination of natural foci of trematodoses is determined by the formation of parasitocenoses of hemipopulations of pathogens and host populations. Parasitic systems form twohost populationassociated foci of clonorchiasis metagnonymosis, clonorhosis nanophytosis and metahonymosis nanophietosis in the zones of pathogen removal. The degree of foci combination is determined by the number of common hosts and the number of their interchangeable species. The combination of foci of biohelminthiasis can be carried out both in the nuclei of the foci, and in the zones of pathogen removal.
Автор 1	Ushakov, A.V.

Место работы автора 1	Tyumen Research Institute of Regional Infectious Pathology
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### Объект №19

Заголовок	DISTRIBUTION AND PARASITOFUNA OF THE FIRST INTERMEDIATE HOSTS OF PATHOGENS CLONORCHIS SINENSIS IN FRESHWATER BODIES OF NORTH AND CENTRAL VIETNAM
Аннотация	This article partially describes the results of a joint RussianVietnamese expedition to identify foci of trematodoses transmitted to humans through fish over the period from 2016 to 2018. With respect to the causative agent of clonorchosis ( <i>Clonorchis sinensis</i> ), a limited distribution of this helminth has been recognized in the link of the first intermediate host of mollusks from the Bithyniidae family. The main natural factor is revealed that affects the distribution of bitiniid biotopes, which is the hydrological regime. It is assumed that the creation of artificial reservoirs contributes to an increase in the number of biotopes and the number of bitinia. As a result of this, there is a closer relationship with the second intermediate and definitive hosts, which leads to an increased risk of infection of the population in these territories.

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<p style="color: green;">Объект №20</p>	
Заголовок	CLINICAL AND MORPHOLOGICAL MANIFESTATIONS OF DISORDERS OF THE GASTROINTESTINAL TRACT OF CATS WITH REGULAR CONSUMPTION OF LACTOSE

Аннотация	<p>Currently, in domestic cats (<i>Felis silvestris catus</i>), degenerative processes of the intestine and stomach are widespread. The leading place among pathologies is occupied by conditions caused by the regular consumption of lactose. Veterinary gastroenterology as an independent area is a relatively young science, which is being improved from year to year. The increase in cases of visits to veterinary clinics of owners of cats with pathological conditions of the intestines and stomach causes increased professional interest among veterinarians of general practice, as well as the felinological community. The article presents the results of studies proving the important role of food antigens in the early formation of degenerative processes of the intestine and stomach, leading to a significant deterioration in the standard of living of the animal with a subsequent fatal outcome.</p>
Автор 1	Kozlova, M.N.
Место работы автора 1	Belgorod State Agricultural University named after V. Gorin
DOI	10.34660/INF.2019.15.36393
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Объект №21	

Заголовок	CONSEQUENCES OF CHANGES IN THE SIZE AND SEX-AGE STRUCTURE OF THE POPULATION IN THE CHUKOTKA AUTONOMOUS DISTRICT
Аннотация	<p>The dynamics of the number and genderage structure of the population of an important subject of the northeast of the Russian Federation is considered. The consequences of their changes are shown, which pose a threat not only to the demographic potential of the Chukotka Autonomous District, but also to its socioeconomic development. Intensive population growth due to new arrivals in the Soviet era, as well as the collapse as a result of a change in the economic paradigm of the countrys development in the 1990s, change the structure of the population of the district, which was a logical consequence, in one case, of increased economic activity, in another sharp curtailment of production. According to the average version of the demographic forecast, a further decrease in the resident population is expected.</p>
Автор 1	Ushakova, V.L.
Место работы автора 1	Pacific Geographical Institute
DOI	10.34660/INF.2019.15.36394
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Объект №22	

Заголовок	EPIC TRADITION OF TURKMEN PEOPLE
Аннотация	<p>Turkmen epic belongs to the most important historical and cultural factors, due to which the Turkmen people preserved their identity, unique ethnic culture, language, way of life and traditional moral principles. Throughout its history, from the separated nomadic tribes and till the flourishing age of national spirit, Turkmen epic carried most important aesthetic values developed among the people as well as reflected major historical events, becoming the true annals of their spiritual life. People adopted heroic legend of the past as basis for their epic works, bringing to it their own beliefs and convictions. Turkmen version of Gorogly national epic refers to the age of the formation of Turkmen nation. The main character is endowed with both real and fantastic properties he is a symbol of strong, undefeated leader of the brave horsemen, head of Chandybil fortress, skilled singer and musician. Highest samples of Turkmen legends entered into the treasury of world culture. Epic tradition of Turkmen people actively functions in our days, proving the possibility of the organic existence of ancient heritage within the frames of modern culture.</p>
Автор 1	Kurbanov, M.K.
Место работы автора 1	Turkmen National Conservatoire
DOI	10.34660/INF.2019.15.36395
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Объект №23

Заголовок	GENRE AND STRUCTURAL FEATURES OF TURKMEN SONG HERITAGE
Аннотация	<p>The article considers the issues of genre classification and compositional structure of the song heritage of the Turkmen people. The song is the most important component of Turkmen folk art, conditionally classified into musical folklore and professional music of oral tradition. Bearers of professional tradition are bakhshis singers and performers on folk instruments. The status of a professional obliged them to constantly improve their performing skills. The musical genres are performed by anyone and do not require professional training. The art of bakhshi, like musical folklore, is distinguished by a wealth of genre varieties. The considered genres of musical folklore demonstrate a strong reliance on all kinds of couplet forms. At the same time, songs of Turkmen bakhshis convincingly reveal the musical and constructive abilities of folk performers, manifested in the ability to use the peculiar structural features of folk and classical poetry in the shaping of performed songs. The emotional expression of songs is enhanced by the widespread use of various throat vocalization techniques, additional words and exclamations, which is associated with the desire to construct unique melodic forms.</p>
Автор 1	Kurbanova, D.A.
Место работы автора 1	Turkmenistan Ministry of Culture
DOI	10.34660/INF.2019.15.36396

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<b>Объект №24</b>	
Заголовок	IMPROVING THE ECONOMIC EFFICIENCY OF GRAIN PRODUCTION IN AGRICULTURAL ORGANIZATIONS
Аннотация	The calculation of production costs is a key indicator of economic efficiency of agricultural production. It synthesized all parties of economic activities, accumulate the results of the use of all production resources. Cost reduction is one of the primary and important tasks of any society, every industry, businesses. The level of cost of production depends on the amount of profit and level of profitability, the financial condition of the company and its solvency, the pace of expanded reproduction, the level of procurement and retail prices for agricultural products.
Автор 1	Lisenkova, E.V.
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### Объект №25

Заголовок	EXPERIENCE OF GROWING AUSTRALIAN CRAYFISH USING FEEDS FROM THE BIOMASS OF POND ECOSYSTEMS
Аннотация	The experimental formulas of feed (starter feed and productive feed) intended for feeding Australian red crayfish <i>Cherax quadricarinatus</i> are developed. The uniqueness of the developed formulations is provided due to additives from local raw materials according to the nutritional needs of larvae and juveniles (a complex postlarval period at the moment of molting and rapid formation of chitin) and breeders (while developing the reproductive system to produce a viable offspring). Experimental batches of feed when replacing the tap water for mineral one in the preparation meet the following characteristics: high quality, nutritional feed activity of the objects 100 , palatability of feed 100 , feed pellets are not eroded and deposited, negative buoyancy. Feed based on the local raw materials in tens times cheaper than the feed for the Australian crayfish, presented on the market.

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Объект №26	
Заголовок	FIGHTING STEAM BREAKTHROUGHS IN THERMAL MINING

Аннотация	A method for combating steam breakthroughs into active mine workings during thermal mining is considered. When cutting off unused mine workings, it is impossible to control steam breakthroughs in them from injection areas. The elimination of the workings by their collapse creates highly permeable zones of steam movement. A breakthrough from liquidated or isolated openings to existing ones is more catastrophic than a breakthrough from injection zones. Existing methods for isolating conserved mines are described. The analysis of the shortcomings of existing insulation systems is carried out. A system for combating steam breakthroughs through the creation of forced condensation zones is presented.
Автор 1	Nor, M.A.
Место работы автора 1	Oil Titanium Production Center quotLUKOILEngineering quot LLC
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Объект №27	
Заголовок	BUILDING THE MATRIX OF CUBE-GENERATOR OF THE SIMPLEST HEXAGONAL CRYSTAL LATTICE

Аннотация	The problem of forming a threedimensional matrix description of a cube generator of a simple hexagonal crystal lattice is considered. An approach is proposed based on filling the space of the cubegenerator with particles using twocomponent cubic or tetrahedral models of this crystal lattice, and applying a uniform threedimensional grid. Based on the analysis of the twocomponent cubic model, the grid parameters are determined.
Автор 1	Fomin, D.V.
Место работы автора 1	Amur State University
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Место работы автора 2	Amur State University
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